WordPress Workshop

Lou Judice TCF 2019 March 23, 2019





- How to get started in WordPress
- Blog
- Photoblog
- Business or Organization site
- Tips & Tricks
- Examples

About Me

- 30+ years RCA, GE, DEC, HP engineering, marketing, consulting, etc.
- Founder of RMG: Consulting, Design, Hosting
- Developed 100's of WordPress sites
- 40+ sites under management: Corporate, Government, Small / Medium Business
- TCF Board Member

WordPress is the worst system in the world for building a website.

Except for ALL of the others.

What Is WordPress?

- WordPress is a Content Management System
- A content management system (CMS) is a computer application that supports the creation and modification of digital content. It typically supports multiple users in a collaborative environment. Examples: WordPress, Joomla, Drupal, SiteCore
- WordPress is Freely Distributed, Open Source
- WordPress is based on PHP and MySQL
- Search Engine Friendly

WordPress

- Most popular web publishing platform
- Over 60 million sites
- Over 30% of the top 10 million sites
- Getting a site up and running (and maintaining it) is relatively easy.
- Editing content is very easy
- Mobile friendly (using responsive themes)
- Advanced features require extensive expertise

Downsides

- Lot of overhead for simple sites
- Annoying editor
- So popular, its a hacker magnet
- Brute Force attacks
- But with care (which we will cover) it is very secure
- If you don't plan to maintain your site and keep it up to date, get someone to do it for you.

How I Got Started With WordPress



Alternatives

- Joomla/Drupal: feature rich, complicated, good for big teams
- Sitecore: steep learning curve, expensive
- Wix: very limited, proprietary system
- Facebook: at their mercy
- Google+ (see Facebook)

How to Get Started

- You'll need a domain name from a registrar and a host...
- Lots out there but for getting started, I recommend wordpress.com which offers low cost paid plans.
- Any LAMP (Linux Apache MySQL PHP) host will do
- Many hosts offer WordPress packages.
- Self hosting on your own server.
- Hire an agency or individual



- Dashboard
- Pages
- Posts
- Media Library
- Plugins
- Themes

You are now logged out.
Username or Email Address admin Password ••••••••••••••••••••••••••••••••••••
Lost your password? ← Back to Round Mountain Group, LLC

Dashboard

- Control Center of WordPress
- Install and Remove Components
- Create content
- Upload things

Dashboard Dashboard Dashboard Participation Dashboard Data and the second point work of the second point of the point work of the second point wor	Round Mountain	Group, LLC 😳 8 🛡 0 🕂 New 🧳 Performance UpdraftPlus	Howdy, admin
Image: Settings Final you for installing UpdraftPlus! Points: Settings Super-charge and secure your WordPress also with our other top plugins: Projects: Project:	Dashboard	Dashboard	Screen Options V Help V
Points Made and the second state of the		Thank you for installing UpdraftPlus!	Dismiss (for 12 months
Media Indicating desting one sheets and plexity more, take a look at the premium version of UpdratPhus - the work of work of more poule hackup plugh. Compare with the free work of / Go to the shoe. Image: Comments on work of more place hackup plugh. Compare with the free work of / Go to the shoe. Verges Wedget and backup multiple websites from one place. Image: Add style and face easily with beautifully-designed siders on the 41 WP sider plugin Image: Comments on the shoe work of more place. Webget and backup blexits. Add style and face easily with beautifully-designed siders on the 41 WP sider plugin Image: Comments on the shoe work of more place. Image: Comments on the shoe work of work of west of the shoe. Appearance Webget and backup blexits. Add style and face work op up in the work of the shoe. Image: Comments on the shoe work of work of west of the shoe. Appearance Webget and backup blexits. How -desting and the work of your phone. Image: Comments on the shoe work of word Press developers and siteowners, and general WordPress news. You can desubache at any time. Verges Webget and backup on WordPress at with our other top plugins: Image: Comments on the shoe work of wordPress multiple websites from one place. Regres Webget and backup on work of word Press on the shoe work of word Press multiple websites from one place. Image: WordPress if with ease of your phone. Metastifier: Add shyle and fine easily with beautifully-designed siders with the at WP sider plugin Image: More Actions Image:		Super-charge and secure your WordPress site with our other top plugins:	
WebSite world's most popular backup plugin, Concara with the free version / Go to the abox. Use fraction of the fraction of the fraction of the fraction of the state	Posts		
Comments MatsBilder: Add style and flare easily with backfully-designed alders on the #T WP silder plugin UpdraftPlus Projects WP-Optimize: Auto-clean your WordPress database so that it runs at maximum efficiency. 800,000 users! WP-Optimize: Auto-clean your WordPress database so that it runs at maximum efficiency. 800,000 users! WP-Optimize: Auto-clean your WordPress database so that it runs at maximum efficiency. 800,000 users! WP-Optimize: Auto-clean your WordPress database so that it runs at maximum efficiency. 800,000 users! WP-Optimize: Auto-clean your WordPress database so that it runs at maximum efficiency. 800,000 users! WP-Optimize: Auto-clean your WordPress database so that it runs at maximum efficiency. 800,000 users! WP-Optimize: Auto-clean your WordPress flat your phone. Thenk you for installing WP-Optimize! Database for 12 month Vord Super-charge and secure your WordPress site with our other top plugins: WP-Optimize! WP-Optim	Media		
Projects WP-Optimize: Auto-clean your WordPress database so that it runs at maximum efficiency. 800,000 users! Appearance Reyx; Simple and secure login with a wave of your phone. Projects Reyx; Simple and secure login with a wave of your phone. Projects Nore quality plugins : Premium WooCommerce pluging Free two-factor security plugin Stores Diamiss (for 12 month Stores Diamiss (for 12 month VP-Optimize Diamiss (for 12 month WP-Optimize Super-charge and secure your WordPress site with our other top plugins: WP-Optimize Super-charge and secure your WordPress site with our other top plugins: WP-Optimize Super-charge and secure your WordPress site with our other top plugins: WP-Optimize Super-charge and secure your WordPress site with our other top plugins: WP-Optimize Super-charge and secure your WordPress site with our other top plugins: WP-Optimize WP-Optimize, update and backup multiple websites from one place. Keyy; Simple & secure login with a wave of your phone MetaSitiger: Add style and flare easily with beautifully-designed silders with the #1 WP silder plugin Verve assembled some links to get you started: Image: Customize Your Site Image: Customize Your Site Customize Your Site Image: Customize Your Site Im	Pages	UpdraftCentral is a highly efficient way to manage, update and backup multiple websites from one place.	
VP-Optimize VP-Optimize VP-Optimize VP-Optimize VP-Optimize Diamise for 12 month VP-Optimize VP-Optimize Diamise for 12 month VP-Optimize Super-charge and secure login with a wave of your phone. Environmente VP-Optimize Nore quality plugins : Prenium WooCommerce pluging Fee two-factor security plugin Diamise for 12 month Sections Thank you for installing WP-Optimize! Diamise for 12 month Super-charge and secure your WordPress site with our other top plugins: WP-Optimize Prenium: offers powerful extra features and flexibility, and WordPress multiste support. UpdraftPlus aimplifies backups and restoration. It is the world's highest ranking and most popular scheduled backup plugin, with over amilion currently-active installs. VPOptimize Vivi Diamise for 12 month Diamise for 12 month Vivi OutgraftPlus aimplifies backups and restoration. It is the world's highest ranking and most popular scheduled backup plugin, with over amilion currently-active installs. VPOptimize Vivi OutgraftPlus aimplifies backups and restoration. It is the world's highest ranking and most popular scheduled backup plugin. VPOptimize Vivi OutgraftPlus aimplifies backups of your phone Metastider plugin Ver outgraftPlus aimplifies backup and flare easily with beautifully-designed sliders with the #1 WP slider plugin	Comments	MetaSlider: Add style and flare easily with beautifully-designed sliders on the #1 WP slider plugin	Updraft Plus
Appearance Prior Newsletter: Updraft/Plus news, high-quality training materials for WordPress developers and site-owners, and general WordPress news. You can de-subscribe a ary time. More quality plugins : Premium WooCommerce plugins Free hvo-factor security plugin Demiss for 12 month Jears Ools Cods Customize Premium: offers powerful extra features and flexibility, and WordPress multisite support. WP-Optimize WP-Optimize free news high-quality training materials for WordPress multisite support. WP-Optimize WP-Optimize free news high-quality training materials on the top plugins: WP-Optimize for 12 month Dismiss for 12 month WP-Optimize Sper-charge and secure your WordPress site with our other top plugins: WP-Optimize WP-Optimize free news/ high-quality training materials on the top plugins: WP-Optimize WP-Optimize installs Word and flags secure login with a wave of your phone Weise and flags and flags and flags with be suffully-designed sliders with the #1 WP slider plugin Premium WooCommerce extensions Weive assembled some links to get you started: Weive assembled some links to get you started: Image Edit your font page or, change your theme completely Weive your site or, change your theme completely View your site At a Giance Image 22 Pages WordPress 4.84 numino Divi theme.	Projects	WP-Optimize: Auto-clean your WordPress database so that it runs at maximum efficiency. 800,000 users!	
Wagins @ The Newsentret: updraft-flus news, nigh-quality training materials for WordPress developers and site-owners, and general wordPress news. Fou can de-sudscript and any time. Jears More quality plugins : <u>Premium WooCommerce plugins Free two-factor security plugin</u> Jears Dismiss. (for 12 month Sold Super-charge and secure your WordPress site with our other top plugins: WP-Optimize Weight the premium offers powerful extra features and flexibility, and WordPress multisite support. UpdraftDentral is a highly efficient way to manage, optimize, update and backup multiple websites from one place. WP-Optimize Keyry: Simple & secure login with a wave of your phone Metsilder: Add style and flace easily with beautifully-designed silders with the #1 WP silder plugin Wore Actions Welcome to WordPress! Image: Edit your font page Manage widgets or menus Welve assembled some links to get you started: Image: Edit your font page Manage widgets or menus Welve assembled some links to get your site Image: Learn more about getting started At a Glance Image: 22 Pages Yei wy our site Title WordPress: 40 4 unning Diritimen. Image: 22 Pages Title Title		Keyy: Simple and secure login with a wave of your phone.	
Way and a server More quality plugins : Premium WooCommerce plugins Free two-factor security plugins Parsa Demiss (for 12 month Servirus Super-charge and secure your WordPress site with our other top plugins: Demiss (for 12 month WP-Optimize WP-Optimize site with our other top plugins: WP-Optimize and secure your WordPress site with our other top plugins: WP-Optimize and secure your WordPress site with our other top plugins: WP-Optimize anilion currently-active installs. UnderstCentral is a highly efficient way to manage, optimize, update and backup multiple websites from one place. WPOptimize Key; Simple & secure login with a wave of your phone MetaBilder: Add style and flare easily with beautifully-designed sliders with the #1 WP slider plugin Wer Commerce extensions Welcome to WordPress! We vassembled some links to get you started: More Actions Welve assembled some links to get you started: More Actions Manage widgets or menus Welve assembled some links to get you started: More Actions Manage widgets or menus wid additional pages Wiew your site Turn comments on or off Manage widgets or menus wide solance Manage widgets or menus Wiew your site Manage widgets or menus wide solance Weiw your site Wiew your site Manage widgets or	_		ess news. You can de-subscribe at
Sees Demiss (for 12 month) Performance WP-Optimize WP-Optimize Premium: offers powerful extra features and flexibility, and WordPress multisite support. Demiss (for 12 month) Underaffedentral is a highly efficient way to manage, optimize, update and backup multiple websites from one place. Image: Seese S			
Performance Parling WP-Optimize! Super-charge and secure your WordPress site with our other top plugins: WP-Optimize Termium; offers powerful extra features and flexibility, and WordPress multisite support. UserSet 12 month Vordingese monu UpdraftCentral is a highly efficient way to manage, optimize, update and backup multiple websites from one place. WPOptimize Termium; offers powerful extra features and flexibility, and WordPress multisite support. WPOptimize Termium; offers powerful extra features and flexibility, and WordPress multiple websites from one place. WPOptimize Termium; offers powerful extra features and flexibility, and WordPress multiple websites from one place. WPOptimize May; Simple & secure login with a wave of your phone MetaSlider: Add style and flare easily with beautifully-designed sliders with the #1 WP slider plugin Premium: VoeOptimize WPOptimize We/come to WordPress! We use the top your started: Were Actions Image widgets or menus We/ve assembled some links to get you started: Image widgets or menus Image widgets or menus Image widgets or menus We/ve assembled your theme completely Image widgets or menus Image widgets or menus Image widgets or menus Manage widgets or menus Image widgets or menus Image widgets or menus Image widgets or menus Mark to filter plugin Image widgets or menus Image widgets or menus Image widgets or			Dismiss (for 12 months
Currently Thank you for installing WP-Optimize! Super-charge and secure your WordPress site with our other top plugins: WP-Optimize WP Optimize WP optimize Premium; offers powerful extra features and flexibility, and WordPress multisite support. UpdraftEluse simplifies backups and restoration. It is the world's highest ranking and most popular scheduled backup plugin, with over a million currently-active installs. UpdraftEluse inpulfies backups and restoration. It is the world's highest ranking and most popular scheduled backup plugin, with over a million currently-active installs. UpdraftEluse inpulfies backups and restoration. It is the world's highest ranking and most popular scheduled backup plugin, with over a million currently-active installs. UpdraftEluse inpulfies a highly efficient way to manage, optimize, update and backup multiple websites from one place. Keyy; Simple & secure login with a wave of your phone MetaSilder: Add style and flare easily with beautifully-designed sliders with the #1 WP slider plugin Premium WooCommerce extensions We've assembled some links to get you started: Get Started Next Steps More Actions If Edit your font page Add additional pages If un comments on or off or, change your theme completely View your site Earn more about getting started At a Glance 1 22 Pages Title			
WP-Optimize WP-Optimize Premium: offers powerful extra features and flexibility, and WordPress multisite support. UpdraftPlus simplifies backups and restoration. It is the world's highest ranking and most popular scheduled backup plugin, with over a million currently-active installs. UpdraftCentral is a highly efficient way to manage, optimize, update and backup multiple websites from one place. Keyy: Simple & secure login with a wave of your phone MetaSlider: Add style and flare easily with beautifully-designed sliders with the #1 WP slider plugin WPOptimize Welcome to WordPress! We've assembled some links to get you started: Get Started Next Steps More Actions Image: Customize Your Site or, change your theme completely Image: Edit your front page Image: Manage widgets or menus At a Glance Image: View your site Image: Learn more about getting started Mater Add additional pages Turn comments on or off Image: WordPress 4.9.4 minning Divi theme. Image: View your site	Settings	Thank you for installing WP-Optimize!	<u>Dismiss (for 12 months</u>
With Totlapse menu UndraftPlus simplifies backups and restoration. It is the world's highest ranking and most popular scheduled backup plugin, with over a million currently-active installs. UpdraftPlus simplifies backups and restoration. It is the world's highest ranking and most popular scheduled backup plugin, with over a million currently-active installs. UpdraftPlus simplifies backups and restoration. It is the world's highest ranking and most popular scheduled backup plugin, with over a million currently-active installs. UpdraftPlus simplifies backups and restoration. It is the world's highest ranking and most popular scheduled backup plugin, with over a million currently-active installs. UpdraftPlus simplifies backups and restoration. It is the world's highest ranking and most popular scheduled backup plugin, with over a million currently-active installs. UpdraftPlus simplifies backups and restoration. It is the world's highest ranking and most popular scheduled backup plugin. UpdraftPlus simplifies backups and restoration. It is the world's highest ranking and most popular scheduled backup plugin. UpdraftPlus simplifies backups and restoration. It is the world's highest ranking and most popular scheduled backup plugin. UpdraftPlus simplifies backups and restoration. It is the world's highest ranking and most popular scheduled backup plugin. UpdraftPlus simplifies backups and restoration. It is the world's highest ranking and most popular scheduled backup plugin. Weiceme to WordPress! Weive assembled some links to get you started: Custornize Your Site is change your theme completely Image: the plugin	erformance	Super-charge and secure your WordPress site with our other top plugins:	
over a million currently-active installs. WPOptimize UpdraftCentral is a highly efficient way to manage, optimize, update and backup multiple websites from one place. WPOptimize Keyy; Simple & secure login with a wave of your phone MetaSilder: Add style and flare easily with beautifully-designed sliders with the #1 WP slider plugin Premium WooCommerce extensions Welcome to WordPress! @ Dismiss We've assembled some links to get you started: @ Dismiss Get Started Next Steps More Actions Image: customize Your Site Image: customize your from page @ Manage widgets or menus or, change your theme completely Image: View your site Image: customize your site At a Glance Image: your site Quick Draft Image: your theme. Image: your prove Image: your site	VP-Optimize	WP-Optimize Premium: offers powerful extra features and flexibility, and WordPress multisite support.	
UpdraftCentral is a highly efficient way to manage, optimize, update and backup multiple websites from one place. Keyy; Simple & secure login with a wave of your phone MetaSilder: Add style and flare easily with beautifully-designed sliders with the #1 WP slider plugin Premium WooCommerce extensions Welcome to WordPress! We've assembled some links to get you started: Get Started Next Steps Manage widgets or menus + Add additional pages or, change your theme completely View your site * 30 Posts 22 Pages WordPress 4 9.4 running Divi theme.	livi		
Keyy; Simple & secure login with a wave of your phone MetaSilider: Add style and flare easily with beautifully-designed sliders with the #1 WP slider plugin Premium WooCommerce extensions Welcome to WordPress! We've assembled some links to get you started: Get Started Lustomize Your Site or, change your theme completely Manage widgets or menus t a Glance Mata Slader Mark Started Manage widgets or menus We'we assembled some links to get you started: Get Started Next Steps More Actions If Edit your front page If We wour site View your site View your site If a Glance If 22 Pages WordPress 4.9.4 running Divi theme.	collapse menu		WP Optimize
MetaSlider: Add style and flare easily with beautifully-designed sliders with the #1 WP slider plugin Premium WooCommerce extensions Welcome to WordPress! We've assembled some links to get you started: Get Started Next Steps More Actions Customize Your Site or, change your theme completely Mata Glance At a Glance Mata Glance <tr< td=""><td></td><td></td><td></td></tr<>			
Premium WooCommerce extensions Welcome to WordPress! We've assembled some links to get you started: Get Started Customize Your Site or, change your theme completely More Actions Image: Started Next Steps More Actions Image: Started Image: Started Very Your Site Image: Started Image: Started Image: Started Image: Started Image: Started Image: Started Image: S			
Welcome to wordPress! We've assembled some links to get you started: Get Started Next Steps More Actions Customize Your Site or, change your theme completely Y as O Posts Were assembled some links to get you started: More Actions Image widgets or menus Image widgets or menus <			
Customize Your Site Edit your front page Add additional pages Turn comments on or off View your site At a Glance At a Glance 30 Posts 22 Pages WordPress 4.9.4 running Divi theme.			② Dismiss
Customize Your Site + Add additional pages or, change your theme completely View your site At a Glance * 30 Posts 22 Pages WordPress 4.9.4 running Divi theme.		Get Started Next Steps More Actions	
+ Add additional pages Furn comments on or off or, change your theme completely View your site At a Glance At a Glance		Edit your front page	dgets or menus
At a Glance ▲ Quick Draft		Customize Your Site + Add additional pages IV Turn common	ents on or off
> 30 Posts 22 Pages Title		or, change your theme completely 💇 View your site 🎓 Learn more	about getting started
* 30 Posts 22 Pages Title WordPress 4.9.4 running Divi theme. Title			
WordPress 4.9.4 running Divi theme.		At a Glance At a Glance Quick Draft	4
WordPress 4.9.4 running Divi theme.		★ 30 Posts III 22 Pages Title	
		WordPress 4.9.4 running Divi theme. What's on your mind?	

Posts and Pages

- The two most common forms of content are:
- Pages the individual, permanent parts of a website hierarchically organized by menus
- Posts usually chronologically ordered content of text and/or images organized by category
- Some sites are all pages. Some all posts. Or a mixture.
- Posts can be used in clever ways in non-blog sites.

🚯 🖚 Round Mountain Group, LLC 📀 8 🔎 0 🕂 New 🖉 Edit Page 😽 Performance </u> D Enable Visual Builder

Home About Solutions - Portfolio Testimonials Support - Blog Contact

MAKING THE WEB WOTZK FOTZ YOW!

Howdy, admin 💄 🔍

RMG The Round Mountain Group, LLC WEB CONSULTING, DESIGN & HOSTING

Information Technology and Security Consulting

Not sure how to proceed on the web? Have a great idea for a blog or an app? Current site slow or hacked? We can help. We've spent years helping bring new ideas to life – and fixing problems that may seem intractable to you now. We are far more interested in sharing our knowledge than making a quick sale. There are plenty of places to turn for specific help on one problem. We are one of the few with a broad spectrum of experience across information technology, business process consulting and emerging media.

Red Mill High Dynamic Range Composite Image

Photography and Graphic Arts

RMG is skilled at providing architectural, landscape, macro, product and other photographic services. We also have advanced digital virtualization and animation capabilities. Our inventory of software graphic design tools include Adobe Photoshop, Adobe Premier, Final Cut Pro, Pixelmator, E-On Vue 3D and Poser. We also have access to extensive libraries of stock imagery.

Copy Writing

f

in

G+

1

We can help write, edit and "spruce up" your marketing collateral. With years of experience in marketing, brand management and corporate image services for one of the world's leading technology companies we know how to make your content more engaging.

Advertising

We have years of experience in web advertising – both inbound and outbound. We work with Google Adwords and Facebook to build advertising to promote your site and your business. And we work with Google Adsense to monetize your content.

And more....

We are experienced in 3D printing, webcams, streaming media, branded merchandise development and much, much more. RMG is your single source for taking your business online and to new levels.



Digital Models Rigged and Rendered in

Panes

POSER



Hummingbird DSLR under remote WiFi control, Macro Flash





Page

🕅 🖀 Round Mountain Gro	up, LLC 📀 8 🛡 0 🕂 New View Posts 🧳 Performance	UpdraftPlus				Howdy, admin 💧
😰 Dashboard	POSTS Add New				Screen Options 🔻	Help 🔻
🖈 Posts 🔹	II (30) Published (30)					Search Posts
All Posts	Bulk Actions Apply All dates All Categories	Filter			30 items 《 (1	of 2 > >>
Add New	Title	Author	Categories	Tags	•	Date
Categories Tags	Online Privacy	admin	Blog	_	_	Published 2018/02/13
] Media	Support Statement on Windows XP and other obsolete	admin	Blog	_	_	Published
Pages	client platforms and SSL/HTTPS browsing					2017/10/15
 Comments Projects 	2016 Year In Review	admin	Blog	-	-	Published 2016/12/28
Appearance	Protect Yourself From Holiday Cyber Crime	admin	Blog, News	_	-	Published 2016/11/28
 Plugins (2) Users Table 	RMG Joins New Jersey Cybersecurity and Communications Integration Cell	admin	Blog, News	-	-	Published 2016/06/17
 Fools Settings 	Presentation: Keep Your WordPress Site Fast and Secure	admin	Blog	-	-	Published 2016/03/24
 Performance WP-Optimize 	10 tips for working with web designers	admin	Blog	-	_	Published 2016/02/13
Divi Collapse menu	Don't Fall for SEO Scams	admin	Blog	_	—	Published 2016/01/15
	No events at this time	admin	Events	_	_	Published 2015/11/02
	RMG to Support Google Analytics	admin	Blog	_	_	Published 2015/10/25
	NJ.COM: "Round Mountain Group Speeds, Secures Websites"	admin	Blog	-	_	Published 2015/10/06
	Country Restrictions	admin	Blog	_	_	Published 2015/10/01
	RMG Offers MailChimp Integration In-Site	admin	Blog	_	-	Published 2015/10/01
	Cloudfront CDN Now Deployed	admin	Blog	_	_	Published 2015/10/01

۲	省 Round Mountain G	roup, LLC 📀 8 🛡 0 🕂 New 🐬 Performance UpdraftPlus			Howdy, admin 🍟
Ø	Dashboard	Pages Add New		Screen Options 🔻	Help 🔻
*	Posts	All (24) Published (22) Drafts (2)			Search Pages
9 7	Media	Bulk Actions 💠 Apply All dates 💠 Filter	24 ite	ems « < 1	of 2 > >>
L	Pages	Title	Author	•	Date
	Pages d New	(no title) — Draft	admin	_	Last Modified 2015/09/23
	Comments	Blog	admin	-	Published 2013/07/22
	Projects Appearance	Consulting and Other Services	admin	-	Published 2014/01/02
k i	Plugins (2)	Contact	admin	-	Published 2013/07/21
	Users Tools	Domain Names and SSL Certificates	admin	-	Published 2014/09/11
	Settings	Downloads	admin	-	Published 2013/07/22
○	Performance WP-Optimize	FAQ	admin	-	Published 2013/07/23
	Divi Collapse menu	Home — Front Page	admin	-	Published 2015/09/21
		Hosting & Support	admin	_	Published 2013/07/21
		Investment	admin	_	Published 2015/11/02
		Mobile	admin	-	Published 2013/07/21
		Network Status	admin	-	Published 2014/08/01



- Themes provide the look and feel of your site
- Determine mobile readiness
- Some provide advanced capabilities
- Meta themes, builder themes, etc.
- Many are free or a nominal cost
- Pick responsive (mobile ready) themes which have a support history (ie. not ones last updated 5 years ago)





Twenty Fourteen







- Plugins add capabilities
- 50,000+ available
- Be wary of support level, usage, version compatibility
- Plugins are a common attack vector
- Security, e-commerce, font extensions, slideshows, banners, email functions, performance etc.

Add Plugins Upload Plugin

Featured Popular Recommended Favorites

Keyword \$ Search plugins...

Plugins extend and expand the functionality of WordPress. You may automatically install plugins from the <u>WordPress Plugin Directory</u> or upload a plugin in .zip format by clicking the button at the top of this page.





- Images
- PDF's
- DOC, PPT but beware of client compatibility
- Videos (not recommended, use YouTube or Vimeo)

🚯 😤 Round Mountair 🕸 Dashboard	Group, LLC 📀 8 🛡 0 🕂 New 🦃 Performance UpdraftPlus Media Library Add New Add New Add New		Sc	Howdy, creen Options V H	admin (elp ▼					
rr Posts ♀; Media	Image: All media items \$ All dates \$ Filter Search media items									
Library	Bulk Actions 💠 Apply		181 items	« < 1 of 10	>					
Add New	File	Author	Uploaded to	P Date						
Pages Comments	IMG_0663 IMG_0663.jpg	admin	Hosting & Support Detach	— 2018/0	2/24					
 Projects Appearance Plugins (2) 	Screen-Shot-2017-11-15-at-3.58.57-PM Screen-Shot-2017-11-15-at-3.58.57-PM.jpg	admin	Portfolio Detach	— 2017/11	/15					
Users F Tools	Screen-Shot-2017-11-14-at-9.42.39-PM Screen-Shot-2017-11-14-at-9.42.39-PM.jpg	admin	Mobile Detach	— 2017/11	/14					
Settings Performance	pexels-photo-27254-1-1-1 pexels-photo-27254-1-1-1.jpg	admin	Home Detach	— 2017/11	/13					
WP-Optimize Divi Collapse menu	CS-49_Cloudfront-Map_v3_Palermo- Removed.327ba13fd067b02d2ae7bd4e9c3370e1c14b6c26 CS-49_Cloudfront-Map_v3_Palermo- Removed.327ba13fd067b02d2ae7bd4e9c3370e1c14b6c26.png	admin	Hosting & Support Detach	— 2017/11	/07					
	HCCC_Member_Logo2 — Image Widget HCCC_Member_Logo2.gif	admin	(Unattached) Attach	— 2017/11	/07					
	pexels-photo-237779 pexels-photo-237779.jpg	admin	Home Detach	— 2017/10)/27					
	IMG_0014-1.jpg	admin	Hosting & Support Detach	- 2017/10)/25					
	IMG_0014 IMG_0014.jpg	admin	Hosting & Support Detach	— 2017/10)/25					



- If not needed turn off
- If needed set to require approval or enable logins
- You will be spammed unforeseen consequences



- Divi is a framework "theme" from <u>ElegantThemes.com</u>
- 300,000 users (many agencies)
- block oriented design
- Many functional modules
- Very highly recommended
- Need to install "Classic Editor" plug-in to disable V5.x block editor

D The Divi Bu	uilder						↑↓	≡	~
Save to Library	Load Layout	Clear Layout						5 C	35
X Insert	_		Fullwic	ith Slider				×	
+ Standard Section	Fullwidth Section	Specialty Section Ad	ld From Library						
	+ Insert Module(s)			Text				×	
		Specialty Section Ad	ld From Library						
	E ■ Insert Module(s)			Image				×	
	Fullwidth Section	Specialty Section Ad	ld From Library						
		Blurb X	E ■ Insert Module(s)	Blurb	× (+ Insert Module(s)	Blurb	×	
	■ ■ Insert Module(s)		Top of P	age Call To Action	ı			×	

Insert Module		×
New Module Add From Library		
Accordion	Fl Audio	📃 Bar Counters
Q Blog	⊜ Blurb	Button
Call To Action	Circle Counter	Code
Comments	Contact Form	Countdown Timer
↑ Divider	Email Optin	Filterable Portfolio
Gallery	Image	Co Login
Ш Мар	(#) Number Counter	Person
E Portfolio	Post Navigation	Dost Slider
Post Title	Pricing Tables	✓ Search
Shop	Sidebar	Slider
Social Media Follow	Tabs	()) Testimonial
Text	Toggle	Video
Video Slider		
	Top of Page cal	TTO ACTION

Minify And Combine CSS Files Custom CSS	Minify And Combine Javascript Files	DISABLED	
<pre>2 display:none; 3 } 4 5 #main-header .nav li ul a { 6 line-height: 18px; 7 } 8 9 .sub-menu li:hover a{ 10 background-color: gray !important; 11 } 12 13 .sub-menu li:hover a{ 14 color: white !important; 15 }</pre>	Minify And Combine CSS Files	DISABLED	
15 17#et-secondary-nav li li a {	Custom CSS	<pre>2 display:none; 3 } 4 5 #main-header .nav li ul a { 6 line-height: 18px; 7 } 8 9 .sub-menu li:hover a{ 10 background-color: gray !important; 11 } 12 13 .sub-menu li:hover a{ 14 color: white !important; 15 } 16</pre>	?

Save Changes

WooCommerce

- Comprehensive e-commerce solution
- Very widely used
- Free.... well not really!
- Extensive eco-system of add-ons and add-add-ons
- Subscriptions, ticketing, membership, payment gateways, etc.
- Challenging to fit complex real world business models
- Customization demands real expertise
- Never edit functions.php from dashboard



- Mail is frequently part of a solution
- Contact forms, transactional mail, etc.
- Mail from programs is often detected as spam
- Test, test, test
- Easy WP Mail plugin to shift to SMTP
- SMTP2GO, AWS SES for business grade solutions



- Success on the web is about balance: content, user friendliness, backlinks, mobile, social media strategy.
- There is no magic "SEO" trick to draw visitors or boost rankings.
- Old ideas like keyword stuffing and hidden text will get you in trouble.
- Plug-ins that maintain your XML Sitemap are useful

Support Resources

- WordPress.org
- Many WordPress focused blogs
- Google any issue, you should find an answer
- rmg.llc/downloads
- This presentation + security primer





TCF is Saturday March 23rd 2019 from 9am-5pm Program Grid

The Callegr of NJ 44th Callegr of NJ Exing, NJ ED = New Education Building RWH = Roscoe West Hall							arch 2019	9, 9am—5		or Fair: 9an Minute Change			
	ED-115	ED-211	ED-209	ED-208	ED-207	ED-206	ED-113	ED-110	ED-109	ED-107	ED-105	ED-103	ED & RWH
Satur- day		Entrepreneur- ship & Bus.	IT-PC	Social Media & Apps				Microsoft & Trends				Amateur Radio	Exhibits
10:15am	How to be Safe	Introduction to Cricut & other		Want to be a	The Space Shuttle	Learn	Mystabar Demystified:	Satelite Amateur Radio	Quantum		Introduction to OOP Design	Ham Cram	Theremin in Room ED-202




Tour Code: N/A Categories: Uncategorized, May 2019, Portugal, Fatima









Congratulations to the 2018 Winners

Best In Show

Straight from the Pen

Audience Choice





15 FEET Narrative Short (USA) | 5:05

Director: Adielenah J Perez



15 Feet

f

y

G+

P

¢

in



you see a fellow soldier or vet having a PTSD moment or episode and you connect with them to bring them back to reality. That is what this film is about. Trailer





ATTILA

Narrative Short (USA) | 30:00



Saturday, April 27, 2019 7:00 am to 2:00 pm

Hunterdon Officials Remind Veterans NJ Tax Exemption Available Again

Paritan Haadwatara Annual Straa

2019 Budget Workshop scheduled for Thursday, March 7, 2019 has been POSTPONED UNTIL MARCH 21, 2019

2019 BUDGET WORKSHOP

Subscribe Today!

Join our official mailing list to receive the latest news and updates from Bethlehem Township

Township News & Events

Household Waste Clean-up Day: Saturday, April 27, 2019 7:00 am to 2:00 pm

Hunterdon Officials Remind Veterans NJ Tax Exemption Available Again

Raritan Headwaters Annual Stream Cleanup

Clothing Drive: April 27 8am-3pm

Energy Aggregation Program Info

HUNTERDON AREA ENERGY COOPERATIVE

IMPORTANT NOTICE – Change in Hours of Operation for the Bethlehem Township Recycling Program

JCP&L: Your Electrical System

JCP&L Reminder on Generators

Energy Aggregator Ordinance

Public Notices

Farm Bid RFP's

2019 Budget Workshop scheduled for Thursday, March 7, 2019 has been POSTPONED UNTIL MARCH 21, 2019

2019 BUDGET WORKSHOP

Notice for Pet Owners

SUMMARY OR SYNOPSIS OF 2017 AUDIT REPORT

Employment

Bethlehem DPW seeks seasonal employees w/ plow experience

Website Updates

Bethlehem Township Historical Places

Well and Septic Information for Homeowners

Township Website Now Using SSL Encryption

Township Mailing List

Subscribe Today!

Join our official mailing list to receive the latest news and updates from Bethlehem Township

Email

SUBSCRIBE!

CONTACT

f

y

in

12

Township of Bethlehem 405 Mine Road Asbury, NJ 08802 Tel: 908-735-4107 Email: clerk@bethlehemnj.org

QUICK LINKS

- Township Committee
- Upcoming Meeting Agenda
- 2019 Township Committee Meeting Dates
- Municipal Clerk / Registrar
- Township Administrator
- Tax Assessor
- Tax Collector
- Municipal Court
- Municipal Holidays
- Terms of Use/Privacy Notice

OFFICE OF EMERGENCY MANAGEMENT

Facebook

f

COPYRIGHT/CREDITS

Copyright (C) 1999-2019 Township of Bethlehem All Rights Reserved.

Design + Hosting: The Round Mountain Group, LLC



We are a family owned garden center located in the heart of the Great Swamp National Wildlife Refuge.

Open all year round, we specialize in poinsettias at Christmas, mums in the fall, houseplants and birding in the winter, and annuals, perennials, trees and shrubs in the spring.



Donate

 \bigotimes

f

y

G+

P

¢

in

Since its opening in 1963, the charm and beauty of the Red Mill Museum Village has drawn hundreds of thousands of visitors to Clinton, New Jersey. It is said to be the most photographed building in New Jersey and one of the top ten in the nation.

Besides offering the public a glimpse of working life in days past, the Mill also owns thousands of pieces of textiles, home goods, tools, photographs and more. We are proud to maintain our local history and heritage and share this with the public. Thousands of school children visit each year to tour the grounds, make candles, learn about blacksmithing and try their hand at quill writing.

Annually we host many events including War Reenactments, Agro-Industry Day, Kids' Day, Ghost and Folklore tours, live concerts and the ever-popular Haunted Mill.

And now we are asking you, our friends and fans, for some assistance. You may have noticed that the wheel has not been spinning for some time now. We believe a functioning waterwheel adds to the unique charm and appeal of our historical treasure. We need your help for this and other preservation efforts. Our goal of **\$250,000** is lofty, but **fully achievable with your support** and dedication to helping us.

The Red Mill Museum Village is a privately funded 501c3 non-profit organization that relies on the generous support of donors like you. Please donate and together we can **#savethewheel**!

If you would like to make a larger donation, recurring donation during the campaign, or payments on a donation amount please contact our Executive Director Paul Muir at (908)735-4101 x101 or **director@theredmill.org**

Donate to the Red Mill Capital Fund

☆ 👙 :

Other Bookmarks

Enter the amount of your donation. You will be securely transferred to PayPal to complete your transaction. Payment for: Donation Amount to donate Make Donation



\$250,000

The Red Mill Museum Village 56 Main Street Clinton, NJ 08809

Phone: (908) 735-4101

NAVIGATION

- HomeAbout the Red Mill
- Progress
- Donate

FOLLOW US

<mark>f</mark> Facebook

Y Twitter





Our Services

BEM's technical practice areas are focused on environmental planning and compliance; remediation; and natural and water resources.



Our Solutions BEM offers a family of state-of-the-art software solutions to simplify the management of complex infrastructure projects and operations.



Join Our Team

We hire talented people who want to grow both personally and professionally, and who are passionate about seeing their company succeed.

Featured Story



More News

BEM Awarded Ohio DOT Right-of-Way Software Contract

BEM Awarded Environmental Compliance Contract for Garden State

Parkway Service Areas

BEM Wins PANY&NJ Contract

BEM Wins Second PACAF IDIQ Task Order

Announcements

BEM Systems Presenting on NJ TRANSITGRID at Stevens Institute of Technology

BEM Systems Sponsoring Sustainability Seminar at Stevens Institute of Technology

BEM Welcomes Kevin Courtney as EMIS Director



Furry Tail Endings Adoption Application

Thank you for your interest in adopting a dog rescued by FurryTail Endings Canine Rescue (FTECR). FTECR wants to make certain that every animal adopted goes to a loving home where it will be well cared for. Because of this, our application asks a number of detailed questions which are necessary for our screening process. FurryTail Endings Canine Rescue is an all volunteer rescue that does not have a shelter. All animals are placed into loving foster homes until they find their forever homes which could be located anywhere in NJ.

- * Adoptees must live within a 75 mile radius of Flemington, NJ.
- * Adoption fees are \$375 for Puppies up to 11 mos & \$325 for Dogs 1 yr & older
- * All information will be kept confidential.
- * Personal references may not be family members.
- * If you have any questions, please email us at furrytailendings@embarqmail.com or use our contact form.
- * Please allow up to a week for processing your application.
- * Thank you!

Address Line 2

Last	
required prior to completing adoption.	
	required prior to completing adoption.

 \rightarrow C \triangle https://projecthairball.com ←

🗰 Apps 🕒 🛅 TOOLS 🛅 Services 🛅 OPERATIONS 🛅 Trains 📑 Facebook 🚧 CNN.com



Mia



Frankie Plays Under Mom's Watchful Eyes



PROJECTHATRBALL

Documenting the cats and kittens we've rescued, raised, rehomed and adopted.

Photographed in Hunterdon County, New Jersey. Support this project by sharing our site with your friends. Please give generously to your local shelter.

info@projecthairball.com



Recent Posts Mia Frankie Plays Under Mom's Watchful Eyes Rick Sips A Cool Drink Bobby and Bruno Natasha Katrina of the North

Catnapping



☆ 筆 :

Other Bookmarks

 \equiv







rmg.llc/downloads